## Annouchka DE ANDRADE

15/11/1962 in Moscow, Russia French and Angolan nationalities

## **PROFILE**

## Languages

Native fluency in French Working fluency in reading, speaking, comprehension of English and Spanish Fluent spoken in speaking Russian and Portuguese

## **Professional Experience**

Professional consultant in cultural marketing strategies (self-employed): relevant references upon request; organizer and moderator of workshops dealing with cultural marketing practices.

## **Current situation**

## **Director of Film Festival of Amiens**

A film festival focused on African and South american films.

# **2013-2016** Cultural Attachee in Sevilla (Spain)

Director of the French Institute

### **2011-2012** Professional consultant:

Biarritz Film Festival, Argentinean Direction of cine Organising International film festival, and running workshop on technical and cultural aspects.

## 2005-2010 Audiovisual attaché:

French ministry of Foreign affairs, based in Bogota for: Colombia, Peru, Bolivia, Venezuela and Equator.

Management of shared cultural heritage, promotion of national cinema, support production for Tv and radio programmes as well as music.

# 1991-1997 L'ARP

Within this professional organization, scheduling European press conferences, and professional international meetings.

# Specific skills

Intercultural communication, project managing, careful leadership, high-level coordination of cross-cultural and international working teams.

Expertise in issues of international cooperation (social, political and cultural practices); understanding of matters dealing with copyright and intellectual property; fiscal and practical coordination of cultural issues and practices in various entertainment industries.

Management of cultural meetings and performances in national and international venues, promoting creativity in the arts, in particular, helping nurture and develop young professionals.

Further experience with planning, managing and preserving all forms of national cultural treasures.

Identifying sources of funding with particular focus on programmes that encourage preserving and protecting shared cultural practices.

Leadership of team in international context

Others skills

International cooperation

Human, economic and technical behavioural patterns

Standard web practices, computer data bases, Excel spreadsheets, all word

perfect format

Academic background

2012 Master degree:

International Artistic Cooperation Université Paris 8, Vincennes

2005 Cultural studies and the specific modes of the entertainment industries

With special focus on social law; budgeting of cultural projects; convening,

scheduling and coordinating international cultural events.

1990 Bachelor degree: American Literature

Lincoln University, Pennsylvania USA

1987 Diplôme de russe et de civilisation

Institut des Langues et civilisations orientales, Paris.

## Other specific information

#### **Publications:**

"Los Olvidados" in L'avant scène cinéma, Paris, mars 2010

"Ana Mercedes Hoyos", spécial issue in Mundo magazine, Bogota 2007

"Economie du cinéma colombien", in Le film africain et du sud, 2008 et 2009

"Origines do nacionalismo africano", de Mario de Andrade, edited by Dom Quixote, Lisbonne, 1998

### **Translations:**

From Russian and English to French

- « Vive le cinéma: 4ème rencontres cinématographiques de Beaune » edited by Austral 1995
- « Et le cinéma va : Europe/Etats-Unis » edited by Lieu commun 1994
- « Sunlight ou Lumière : le cinéma européen » edited by Lieu commun 1993
- « Les rencontres cinématographiques de Beaune » edited by Femis/L'ARP 1991

### International activities:

Running workshop in cultural fields

## **Public interventions:**

(in Spanish or in French)

- Financial funds for South countries
- The Centre of National cinema
- Presenting a film project (pitch)
- CSA measures to protect young spectators
- Understanding of Audiovisual cooperation

## I have been living in the following countries (beside France):

Russia, Morocco, Algeria, Congo, Guinea-Bissau, USA, Colombia.